



Communiqué de Presse

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TGV LYRIA achieved record revenues in 2007 and offers several new services

In 2007, the global traffic of LYRIA increased 15.3 % and the turnover reached 188 Million Euros, which means an increase of 19.4 % compared to the year 2006.

For the first time, TGV LYRIA carried more than 2 Million international passengers. The total occupancy rate was 78 %, higher by 2 % to 2006. The international sales turnover of LYRIA increased by 20.4 % compared to 2006.

The international traffic on the line Paris-Geneva has grown by 3.2 % and the occupancy rate was 78 % and the market share over 50 %.

The international traffic on the line Paris-Lausanne increased by 8.1 % with an occupancy rate of 75 % compared to 74 % in 2006.

The traffic on the line Paris-Bern increased by 18 % and the occupancy rate improved considerably compared to the previous year.

Since the launching of the TGV Lyria line Paris - Basle - Zurich on the 10th of June, more than 238 000 passengers have travelled on board of the new TGV Est. The occupancy rate was 90 % and the market share achieved 63.3 %.

Improvement of the comfort

Lyria plans to increase the capacities on the line Paris - Geneva by cancelling intermediate stops on several trains. Starting from September 2008, further Duplex trains (double-deck trains) will be used on this line.

Innovation: Wifi on board of TGV LYRIA in 2008

On the line Paris - Basle - Zurich TGV LYRIA, passengers may use during the test period an Internet service for free in car 4418. The use of this service is very

easy: The traveller switches on his portable computer equipped with Wifi and connects himself via the icon "Wifi TGV" to the network.

Thus, the traveller will be able to read his E-mails, to keep up with current events, to reserve a restaurant or quite simply to follow his journey in real time.

Daily press in the 1st class

This new service has been added to the privileges that passengers in the 1st class already appreciate.

TGV LYRIA offers from now on several daily news papers.

Going from France to Switzerland *, they will have the choice between two titles.

Going from Switzerland to France *, they will be able to appreciate various newspapers according to their point of departure.

This new service will not involve a supplement on the ticket price.

*This service is not available on the line Paris - Geneva.

Frequent Traveller programme

At the end of June 2008, the passengers of TGV LYRIA will be able to profit from the frequent traveller programme "Grand Voyageur" of the SNCF (French National Railway Company).

The travellers earn "S'miles points" whenever they travel on the TGV Lyria and then may redeem them.

By integrating this program, TGV LYRIA will be able to convince new customers, while developing their own data base.

On board rail catering on the line Paris Geneva

TGV Lyria launched a call for tenders for his new catering service on the line Paris Geneva. This on board service should be available at the end of 2008.

Informations and bookings of TGV LYRIA :

- In the railway stations and boutiques (sales offices) SNCF
- In accredited SNCF travel agencies
- On the web site : www.voyages-sncf.com
- By phone : 36 35 (3,34€/ mn)

Informations : www.tgv-lyria.com

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